# Document title: Short form online privacy notice (UK).

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Welcome to the DMShelter's privacy notice.

This privacy notice provides information on how DMShelter collects and processes your personal data when you visit our website to sign up for a newsletter, purchase a product or service.

It is important that you read this privacy notice together with our website privacy policy which contains more detailed information about our data processing and can be accessed here.

1. **Important information and who we are**

DMShelter LTD is the controller and responsible for your personal data.

We have appointed a data protection officer data privacy manager. If you have any questions about this privacy notice or our data protection practices please contact the data privacy manager.

**CONTACT DETAILS**

Full name of legal entity: DMShelter LTD

Name: Dariy Skatchkov

Email address: info@dmshelter.co.uk

Postal address: 23 Wren Close, London, UK

Telephone number: +44759178232

1. **The data we collect about you**

We may collect, use, store and transfer different kinds of personal data about you as follows:

* Identity Data.
* Contact Data.
* Financial Data.
* Transaction Data.
* Technical Data.
* Profile Data.
* Usage Data.
* Marketing and Communications Data.

We explain these categories of data here*.*

We use different methods to collect data about you, which are explained here*.*

1. **How we use your personal data**

We will only use your personal data for the purpose for which we collected it which include the following:

* To register you as a new customer.
* To process and deliver your order.
* To manage your relationship with us.
* To enable you to participate in a prize draw, competition or complete a survey.
* To improve our website, products/services, marketing or customer relationships.
* To recommend products or services which may be of interest to you.
1. **How we share your personal data**

We may share your personal data within the DMShelter. More detail can be found here.

1. **International transfers**

We may transfer, store and process your personal data outside the UK. More detail can be found here.

1. **Your legal rights**

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues (www.ico.org.uk).

More detail can be found here.

1. **Further details**

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please access our website privacy policy.